



CIVIL DEFENSE WEEK — Civil Defense officials and representatives of local American Legion Post this week are preparing for the observance of Civil Defense Week, Nov. 11-17. Observance will include parade, high school oratorical contest, elementary school essay competition. Topic will be "Why I'm

Proud to Be An American." Shown looking over plans are Bob Steele, Legion parade coordinator, City Manager Wade Peebles, Torrance CD Director; C. N. Cate, Torrance developer, and Earl Sumpter, post commander.

Chest Stages 'Clinic' for 1961 Drive

The 1961 Harbor Area Community Chest commerce and industry campaign Monday held an "instruction clinic" for its volunteer chairmen and committeemen at the Palms Restaurant in Torrance.

It was the first of two meetings held this week to give all Harbor Area C&I volunteers complete instruction on the most effective way to conduct their campaigns.

Some 57 volunteers, representing 25 firms in the Harbor Area, attended Monday's instruction session.

From Oct. 18 volunteers will start calling on their co-workers asking a pledge of eight minutes a week from each employee.

Eight minutes a week is the theme being stressed in this year's C&I campaign. The success of the overall Chest drive depends largely on the outcome of the C&I appeal.

NOT TOO MUCH

Harold Frenz, chairman of the meeting and area chairman for commerce and industry, told the meeting that eight minutes a week is not "too much" to ask for.

"If we can get employees to make this pledge we will be able to reach our goal," Frenz said.

A pledge of eight minutes a week—which is less than the cost of one packet of cigarettes—is enough to buy a glass of milk and a set of crayons for a child in a day nursery. Two pledges would buy a lunch for a malnourished child and three pledges could buy one penicillin injection to keep a child alive.

Currently some 150,000 employees have accepted this method of giving and are pledging eight minutes a week.

Eighty per cent of the funds raised in this year's appeal will go to help sick, crippled and needy children.

For outstanding employee campaigns a Bronze Plaque, bearing the insignia of Community Chest and Quota Buster diploma will be awarded.



WHITE CANE DAY—Annual observance of White Cane Days, Lions Club drive for funds to be used in their nationally known sight conservation program, will be held this year October 20 through 22. Shown purchasing the first of the White Cane lapel ornaments

signifying a donation to the fund is Torrance Mayor Albert Isen. Left to right are Nels Cullum, past president, Lions Club; Isen; George Webb, drive chairman, and Dr. Philip Bergon, drive committee.

JUNIOR CITIZENS

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Dennis Welch.

Students participating in the program include:

South High: Winkie Gilbert, Rosemary Balow, Rick Mallory, Tom Pettepiece, Rick Coulter, Glenn Fisher, Adrienne Fine, Shirley Nakata, Phil DeLaporte, Sue Shields, Pat Curnutt, Diane Foote, Diane Jeffers, Carolyn Jones, Rita Rust, Yvonne Whitcotton, Gini Matute, Armando Madrazzo, M'Lee Terry, Val Allred and Doug Miller;

North High: Dale Basinger, Cliff Crain Elizabeth Shiomichi, Nancy Prior, Carole Carothers, Carey Hubert, Jeff Bell, Mike Cox, Jeri Lynn Creekmore, Lynne Weddle, Kathy Mitchell, Della Mae Preble, Lynne Hanson, Barbara Woodruff, Jinx Wright, Judy McPheeters, Sandra Peterson, Diane Gill, Gayle Perry, Katy Keays, Art Felix and Sandra Rayes.

Torrance High: Earl Yanase, Judy Minor, Danny George, Fred Sachs, Aud Kleven, Pat Piercy, Bob Sonju, Sharon Radi, Dave Cooper, Nancy Hornbeck, Fran Adams, Linda Graeger, Darlene Buth, Laura Gregg, Carole Maloy, Lynda Wilson, Neva Languis, Patricia Essley, Bruce Norman, Roxanne Barnard, Charlene Alarcón, Loretta Kennedy and Mary Lou Howe.

Rolling Hills Plaza Merchants Select J. A. Incaudo as Shopping Center Director

Members of the Rolling Hills Plaza Merchants Association...

LEGAL NOTICE

NOTICE OF INTENDED SALE... That METALS RECLAMATION CORP., Vendor, whose address is 739 1/2 S. 12nd Street, in the City of Gardena, County of Los Angeles, State of California, intends to sell to NORMAN STACK, Vendee, whose address is 1065 Shennandoah Street, in the City of Los Angeles, County of Los Angeles, State of California, the following described personal property, to-wit:

Dated October 2, 1961, NORMAN STACK, Vendee H-O-8-8689 Torrance Press, Sunday, Oct. 8, 1961.



JOHN A. INCAUDO... Center Director

chandising and advertising. Before accepting this position he was employed by Matel, Inc.

Incaudo will locate his office in the center which is located at Pacific Coast Highway and Crenshaw.

PLATINUM CATALYST

An important application of platinum is found in its use as a catalyst in the manufacture of high-octane gasoline, and chemical and pharmaceutical products.

Advertisement for A Conn Organ and Nikl Music. Includes an image of an organ and contact information: 3820 Sepulveda Blvd. FR 5-2591.

Advertisement for TORRANCE PRESS and CARSON PRESS. Includes contact information for W. R. Zappas, Publisher, and Mike Callis, General Manager.

NO she didn't forget her **GLASSES**



Now—so comfortable, so undetectable—contact lenses are for just about anybody: the self-conscious teen-ager, hating to admit she needs glasses... the society miss who feels that conventional glasses subtract from her youthful charm... the man or woman afflicted with forgetfulness who too often leaves their regular glasses at home. Whatever your reason for being interested, come in and see what Science has done about contact lenses to make them wonderful to wear.

Dr. J. M. Soss OPTOMETRIST 1268 Sartori Ave. Downtown Torrance Phone FA 8-6602 32 Years in the Harbor Area Open Friday 'Til 8 P.M. All Day Saturdays

Large advertisement for FALL TREE SPECIALS. Features a tree illustration and lists various tree species like Evergreen Ash, Brazilian Pepper, etc. Includes pricing: 12.95 for 15-Gal. Size, 8' to 12' Tall. Also lists Chrysanthemums and Myoporum prices.



WHAT WILL HER LIFE BE LIKE IN THE ALL-ELECTRIC FUTURE?

Before her 10th birthday, she'll probably have her clothes dry-cleaned electrically right in her closet, push a button and see a complete meal arrive automatically at the table. By the time she's married, an electro-magnetic housekeeper will awaken her, prepare the toast and coffee, open the garage door and warm up the car. And even more wonderful things are on the way.

Science is developing new sources of electricity. American industry recognizes that the future is all-electric. That is why today, more than ever before, practically all segments of industry are channeling tremendous efforts toward finding new ways to produce, deliver and use electricity. The electric industry, of course, continues to lead in this research. And logically so. Electricity is our business. We have already produced it from a wide variety of sources. Whatever the source, we have but one purpose: to help you live better, electrically, at the lowest possible cost, both now and in the all-electric future.



Watch "Science in Action" Thursday Nights, 7 P.M., KRCA, Channel 4